



Financial Management for Non-Financial Managers

Learn the fundamentals of finance to make better informed business decisions and collaborate with your financial counterparts.

34%

Financially
Literate Adults

Source: FINRA

+16%

Demand for
Financial Skills

Source: Harvard Business School

476K+

New
Jobs

Source: Division of Labor Statistics

Course Description

This course is built for managers and leaders who are provided with or asked for financial reports and analysis.

By taking this course non-financial managers will be able to better understand the requirements and structure of that analysis and make better informed business decisions.

Who Should Attend?

Stakeholders in the financial performance of a business, team, department, division, product, partnership or joint venture with no formal education in financial management.



Topics Covered

- Key Financial Reports
- How to Read Financial Reports
- Recording Business Transactions
- Identifying & Estimating Costs
- Managing Budgets
- Assessing Return on Investments
- Accounting for Capital Expenditures
- Analyzing & Understanding Working Capital
- Developing & Analyzing Business Cases
- Determining Break Even Points
- Understanding Financial Performance

Key Benefits

Participants in this program will gain an understanding of financial management fundamentals that helps them in the following ways:

- Make better informed decisions
- Understand financial data and presentations
- Demystifies and deciphers the world of finance for business professionals

Why NJIT?

NJIT is recognized as a top 10% university nationally* and one of only 32 polytechnic universities in the United States. Over 75,000 employees, working in 665 New Jersey organizations, have been trained by NJIT's Division of Continuing Professional Education since 1990.

*QS World University Rankings® 2020



njit.edu



cpe@njit.edu



+1 973-596-5800 ext 6