

# Corporate Engagement @ NJIT

New Jersey   
**Innovation Institute**  
An NJIT Corporation

# NJ Institute of Technology (NJIT)

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One of only 34 polytechnic universities in the U.S



State owned university founded in 1881



1.74 billion economic impact on NJ



130+ degree programs



More than 11,400 students



\$160+M in research conducted annually



Earned highest research ranking (R1) from Carnegie



Ranked #1 nationally for student economic mobility by Forbes



# NJ Institute of Innovation (NJII)

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An NJIT-owned 501C3 corporation



Formed in 2014



80+ employees



\$300M+ in revenues since opening its doors



Headquartered on the NJIT campus



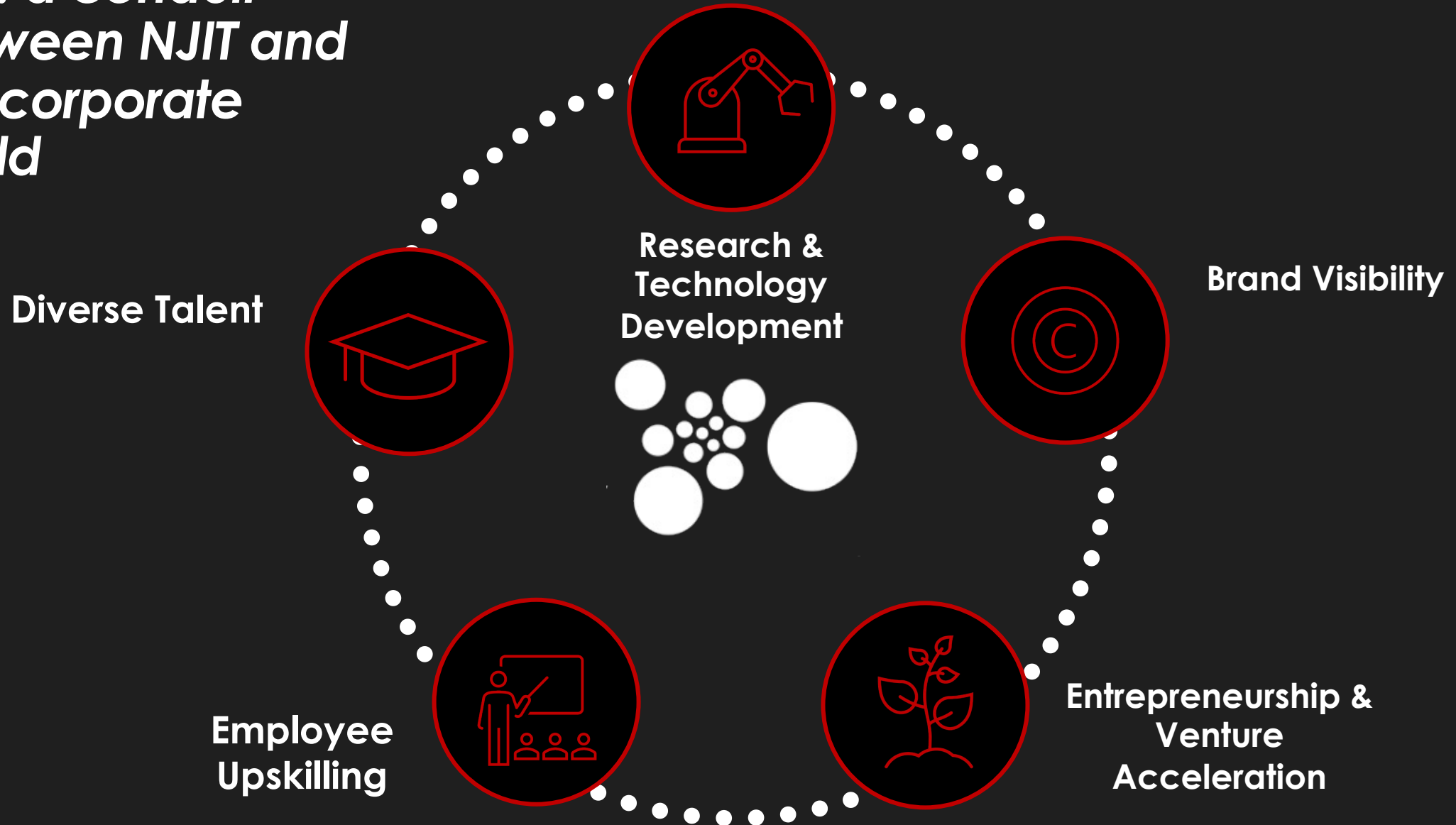
4 divisions the guide our activities



## NJII's Role

NJII is a conduit between NJIT and the corporate world – crafting mutually beneficial partnerships that leverage the assets of NJIT.

***NJII: a conduit  
between NJIT and  
the corporate  
world***





# Success Story: Technology Roadmap

## Client Need

Strengthen ability to develop technical & automation solutions for both Romark operations and its own service offerings.

## Solution

NJIT mapped Romark needs to NJIT capabilities to generate a list of specific development opportunities: a technology & automation roadmap designing the warehouse of the future.

## Business Value

“Trusted Third Party” Approach  
State-of-the Art Technology Capabilities  
Talent Pipeline

# ROMARK

Logistics



PERSONALIZED SERVICE... ALWAYS



## Technology & Automation @ Romark Logistics



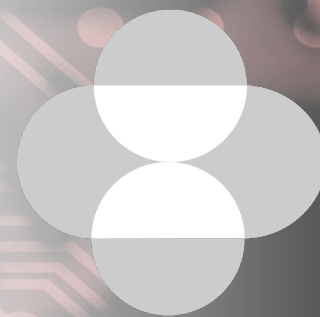
*"We are very excited about our partnership with NJIT/NJIT and the impressive team they have assembled. Romark embraces innovation and is consistently researching opportunities for advanced technology throughout the world. By partnering with NJIT/NJIT, we gain additional expertise and further expand our R&D capabilities, which will enable us to continue to transform our business and position our clients for the future."*

**Marc Lebovitz**  
**President & Owner**  
**Romark Logistics**

Press Release:  
<https://bit.ly/3XMz8Et>



# Success Story: New Venture Accelerator



# MERCK

## Client Need

Expand capability to leverage digital technologies in areas such as target identification, lead discovery, pre-clinical development, and clinical development.

## Solution

Merck Digital Science Studio. MDSS supports early-stage biomedical startups with direct investment, access to powerful Azure Cloud computing and opportunities to pilot their technologies in collaboration with discovery and clinical scientists at Merck.

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## Business Value

Rapid access to state-of-the-art solutions and talent that Merck can shape, potentially acquire, or benefit through equity investment.



# Merck Digital Science Studio

A collaboration between  
Merck & NJII



*"The biopharmaceutical industry has only just started to harness the tremendous opportunity presented by emerging technological developments in AI, and ML. The MDSS will provide a collaborative and entrepreneurial setting where scientists have access to the tools and expertise to fuel important innovations that advance drug discovery and development."*

**Fiona Marshall**

Senior Vice President - Discovery,  
Preclinical and Translational  
Medicine  
Merck Research Laboratories.

Press Release:  
<https://bit.ly/3XMz8Et>

# Thank You

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